

IDS19 APPLICATION - MAKER

JANUARY 17-20, 2019

METRO TORONTO CONVENTION CENTRE, SOUTH BUILDING



1 – CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Contact E-mail: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Mobile: _____ Fax: _____

Listing Name (as you would like it to appear in the exhibitor listing): _____

Website: _____ Booth Contact Name: _____

Telephone: _____ Booth Contact Email: _____

2 – SELECT A BOOTH

NOTE: All MAKER booths include white, 10 feet high, gallery style hard walls, standard MAKER signage and electrical (1500 watt regular duplex outlet). Prices correct at time of printing.

- 5x10 corner - \$3355 + HST
- 5x20 corner - \$5840 + HST
- 10x10 inline - \$5765 + HST
- 10x15 corner - \$7640+HST

3 – BOOTH DESIGN CRITERIA

As a design fair, it is expected that attention be given to the booth design and presentation of product. Items to consider (but not limited to) are: overall design aesthetic, merchandising, wall treatment, flooring and lighting. No pop up displays and no retractable banners. No overhead trade banners are permitted. Suspended installations and lighting are welcome. Please send your booth design to management for approval.

You must submit your booth design before your space can be confirmed.

4 – PAYMENT

A deposit of \$1,500 is required. Re-sign applications not accompanied with a deposit will not be honoured. If your credit card is declined or if your cheque is returned, your re-sign application will not be honoured.

- My \$1,500 cheque is enclosed. Cheque is made payable to Informa Canada Inc.
- I will be paying the balance of my invoice via cheques made payable to Informa Canada. Inc.
- Please debit my VISA / AMEX / MASTERCARD for \$1,500

By providing your credit card information below and signing this application, you hereby request and authorize Show Management to automatically charge the credit card set forth below in the amounts and on the dates listed in page 2 of this application. You hereby agree and acknowledge that all such charges are valid and accurate. You agree you will not dispute any such charges with your credit card company and hereby release Show Management from any and all claims in respect, thereof. If, any time, your credit card is declined for any reason whatsoever you agree upon our notification to promptly provide an alternative form of acceptable payment. Failure to do so could result in late fees and/or penalties.

Card Number: _____ Expiry Date: _____

Name on Card: _____ Signature: _____

For this application to be valid all pages must be signed and sent by FAX to 416-927-0862 (DO NOT EMAIL)

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READ CAREFULLY:

Applicants are hereby notified that Show Management is under no obligation to assign any space rental, but reserves the right to determine the location of any space rental and to assign a different location from the space occupied by the applicant in any previous show. Show Management shall not be held responsible for any damage, loss of business or inconvenience suffered by any applicant due to assignment or non-assignment of rental space. Should this application be accepted, Show Management shall send the applicant a booth confirmation clearly indicating the location of the space rental.

A signed contract along with your \$1,500 deposit must reach our office within 10 business days of your application being accepted or your space will be released. By signing this application, you agree that you must pay 50% 30 days after being accepted into the show and full payment must be made 60 days after acceptance. I understand that my deposit is non-refundable. I also understand that the deposit will be applied toward my total booth fee. Full payment must be made no later than November 1, 2018.

I agree to comply with Ontario's Occupational Health & Safety Act and its applicable Regulations and to ensure that all staff and third party contractors are equipped with steel toed boots/shoes (and other appropriate Personal Protective Equipment as needed), which must be worn on the Show floor during move-in and move-out.

CANCELLATION & RELOCATION POLICY: Management shall in no event be required to make any rebate or refund to the exhibitor in connection with any cancellation of this application. Management reserves the right to relocate an exhibitor to a space other than specified herein. A change in location shall not relieve the exhibitor of their obligations hereunder.

COMMUNICATION:

- I agree to allow the Interior Design Show (IDS Toronto) to contact me by email regarding information as it pertains to the event which may include the following: contracting, general information about exhibiting, exhibitor information and event newsletter.
- I agree to allow the Interior Design Show (IDS Toronto) to share my contact information with exclusive show suppliers as it pertains setting up for the event. These suppliers provide services such as but not limited to: Material Handling, Lighting & Electrical, Parking passes, Show Guide Publishing, etc.

FOR MORE INFORMATION OR TO UNSUBSCRIBE FROM RECEIVING ANY FURTHER COMMERCIAL ELECTRONIC COMMUNICATIONS FROM INFORMA CANADA, INC., PLEASE CONTACT A REPRESENTATIVE AT 20 EGLINTON AVE. W. #1200, PO BOX 2055, TORONTO ON, M4R 1K8 C/O INTERIOR DESIGN SHOW TORONTO OR BY EMAIL AT LAURA.BENNETT@INFORMA.COM

X _____

Authorized Signature

Print Name

Date

6 – ADDITIONAL EXHIBITOR MARKETING OPPORTUNITIES

IDS is a year-round resource to promote your brand. Our reach is vast, including print advertising, digital newsletters and our social media channels. We use your images and stories to generate compelling content. **For consideration, please send us information on new product launches, new projects, store openings, or the design firms you are working with.** Images must be hi-resolution (JPEG format, 300 DPI+) and professionally shot. A variety of lifestyle and product shots are preferred. Please do not include people in the photos. Please label individual images "CompanyName_DesignerName_ProductName". Please email to laura.bennett@informa.com

In addition to an exhibitor listing on our website and floor plan handout, there are several additional marketing opportunities available. Please contact Show Management for more information.

- IDS Website Advertising
- IDS Newsletter Advertising
- Social Media Advertising
- IDS Show Guide Advertising
- Sponsorship

7 – EXHIBITOR CATEGORIES SELECTION

Please select the category/categories that best describe your business (maximum 4 allowed).

- Furniture
- Home Accessories
- Lighting
- Technology
- Textiles
- Wall Coverings

Show management reserves the right to edit the exhibitor listed categories.

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