

FOR IMMEDIATE RELEASE

IDS Toronto Announces New Dates & Conference Track for 2021

Toronto, Canada – August 2020 - Canada's largest design exposition and conference, **IDS Toronto** (IDS21), will move its annual event to May 13 - 16, 2021 at the Metro Toronto Convention Centre. New this year is a virtual component that will sit alongside the physical event. This virtual piece will become part of the overall event offering allowing IDS21 to be more inclusive and connect with a larger audience.

"In consulting with our community, it became clear that the best way to support design in Canada is to schedule our annual event in the Spring in person with some exciting virtual components," says Kang Kang, Managing Director & Head of Content, IDS Toronto. "With the digital fast track that most industries are experiencing we are very excited to see what innovations will be showcased this year."

The reinvented IDS21 will bring the latest and most innovative ideas, products and trends to market. A hub for changemakers, design experts and visionaries, IDS has always focused on highlighting diverse voices and points of view to its audience and this year will be no different. With its ear to the ground, IDS21 will be an important platform for the pressing conversations that society is facing through groundbreaking products, keynotes and conference tracks.

"The world, as we know it, is forever changed, however IDS21's purpose remains the same - to bring people together to experience the power of design," says Kang. "This moment in history is an opportunity to broker global conversations reimagining the future of our society through design. At IDS21 we will build more significant discussions around how design will play a vital part in shaping our future."

Interior Design Show May 13-16
2021
Toronto

InteriorDesignShow.com

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NEW CONFERENCE OFFERING**IDS21 will feature four NEW conference tracks that will reimagine how we live, work, and create: The Business of Design, Designing for the Future, Sustainability and Innovation & Future Trends**

- **The Business of Design**

What do you need to build or scale your business in today's uncertain times?

From the latest marketing efforts, business development ideas and crisis management solutions, this conference theme offers practical and tactical strategies to help all businesses continue to thrive in today's economic environment.

- **Designing for The Future**

How do you design public spaces, buildings, interiors and future cities post-pandemic?

From designing for social good; to materials, trends and technologies; this track will cover the ideas, processes and methodologies to help you and your firm design for the future.

- **Sustainability**

Good design can change the world. Now is the time for the design and architecture industry to make an impactful change within our industry.

IDS21 will highlight thought-leaders with a local and global perspective, focused on sustainable materials, specifying responsibly, designing in the age of climate change, circular economy, high-performance design and resiliency in future projects.

- **Innovation & Future Trends**

IDS21 is seeking both big picture thinking and practical ideas for professionals within the built environment. Some topics of interest will include: products, colours, materials, case studies, digital fabrication and future collaborations that firms can adopt in the ever-changing world

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ABOUT IDS TORONTO

From May 13-16, 2021, the Interior Design Show will return to Toronto for its 23rd year, showcasing hot-topic design trends and the most innovative of international and Canadian design. An incubator of ideas, the show hosts the most influential design minds of today and the future, curates feature exhibitions and collaborations, and is a platform to launch never-before-seen products. IDS is not just a fair - it's a total design experience. Don't miss the four-day event at the Metro Toronto Convention Centre.

InteriorDesignShow.com #IDS21

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