

# IDS21 – Main (Hall D & E) Application

Interior Design Show Jan 21-22  
2021 Toronto



## Contact Information

Company Name:

Banner Name (Company name to appear in Exhibitor Listing):

Contact Name:

Contact Email:

Contact Telephone:

Address:

City:

Province/State:

Postal/Zip Code:

Website (As it will appear in Exhibitor Listing):

Booth Design Firm:

## Deposit

A deposit of 20% is required. Applications not accompanied with a deposit will not be honoured. If the credit card is declined or if the cheque is returned, the application will not be accepted.

- My deposit cheque is enclosed** (made payable to "Informa Canada Inc.")  
 **Please debit Visa / Amex / MasterCard:** (Credit charges will appear as "Informa Canada Inc.")

By providing your credit card information below and signing this application, you hereby request and authorize Show Management to automatically charge the credit card for the 20% deposit at the time of contacting. You hereby agree and acknowledge that all such charges are valid and accurate. You agree you will not dispute any such charges with your credit card company and hereby release Show Management from any and all claims in respect thereof. If, any time, your credit card is declined for any reason whatsoever you agree upon our notification to promptly provide an alternative form of acceptable payment. Failure to do so could result in late fees and/or penalties.

Card Number:

Expiry Date:

Name on Card:

Signature:

Informa Canada is a PCI compliant company and concerned about the security of you electronic data for your protection, please do not transmit credit card information to us via voicemail or email. Please complete and return the signed application by fax to 416-927-0862.

## Booth Size Selection

### For booths 100 sq.ft. or less

All booths 100 sq.ft. or less include 10ft. high white, gallery style hard walls.

- 5' x 10' inline = \$3,475 CAD + HST  
 5' x 20' inline = \$6,135 CAD + HST  
 5' x 20' corner = \$6,115 CAD + HST  
 10' x 10' inline = \$6,135 CAD + HST  
 10' x 10' corner = \$5,710 CAD + HST

### For booths over 100 sq.ft.

Corner fees are an additional \$385/corner and are applicable on all open corners. Booths 401 sq.ft. or larger with corners are not subject to the corner fees. NOTE: Booths over 100 sq.ft. are raw space only.

- 10' x 20'  
 20' x 20'  
 20' x 30'  
 800 sq.ft. or more

### Booth Design

As a design fair, it is expected that attention be given to the booth design and presentation of product. Items to consider (but not limited to) are: overall design aesthetic, merchandising, wall treatment, flooring and lighting. Priority and preference will be given to exhibitors who design new booth spaces and who use professional interior designers/architects for the design of their exhibit space. The name of the firm should be included with the proposed design.

### Overhead Signage and Lighting & Sound:

Please be advised that you must provide lighting for your booth display. It is mandatory that each booth is properly lit. Each exhibitor must order power directly from the facility. (Order form will be included in the Exhibitor Kit). The overhead lighting at the Metro Toronto Convention Centre will not be sufficient.

- No overhead trade banners are permitted.
- No clip on lights are permitted.
- No pop up displays or roll up banners are permitted. Suspended installations and lighting are welcome, please send to management for approval.
- Compromising the sound in neighboring booths will not be permitted.

Your booth design must be submitted before your space can be confirmed. Please include a rendering or image of your proposed booth design.

**Rendering attached**

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## Communication

I agree to allow the Interior Design Show (IDS Toronto) to contact me by email regarding information as it pertains to the event which may include the following: contracting, general information about exhibiting, exhibitor information and event newsletter.

I agree to allow the Interior Design Show (IDS Toronto) to share my contact information with exclusive show suppliers as it pertains setting up for the event. These suppliers provide services such as but not limited to: Material Handling, Lighting & Electrical, Parking passes, Show Guide Publishing, etc.

For more information or to unsubscribe from receiving any further commercial electronic communications from Informa Canada Inc., please contact a representative at 20 Eglinton Ave. West, suite 1200, Toronto, M4R 1K8 c/o Interior Design Show Toronto or by email at Info@InteriorDesignShow.com

## Read Carefully

Applicants are hereby notified that Show Management is under no obligation to assign any space rental but reserves the right to determine the location of any space rental and to assign a different location from the space occupied by the applicant in any previous Show. Show Management shall not be held responsible for any damage, loss of business or inconvenience suffered by any applicant due to assignment or non-assignment of rental space. Should this application be accepted, Show Management shall send the applicant a booth confirmation clearly indicating the location of the space rental.

We understand that a signed contract along with your deposit must reach our office within 10 business days of your application being accepted or your space will be released. By signing this application, you agree that you must pay 50% 30 days after being accepted into the Show and full payment must be made 60 days after acceptance. I understand that my deposit is non-refundable. I also understand that the deposit will be applied toward my total booth fee. Full payment must be made no later than November 2, 2020.

I agree to comply with Ontario's Occupational Health & Safety Act and its applicable Regulations and to ensure that all staff and third-party contractors are equipped with CSA approved steel toed boots/shoes, hard hats, hi-visibility vests and other Personal Protective Equipment as needed, which must be worn on the Show floor during move-in and move-out.

**CANCELLATION & RELOCATION POLICY:** Show Management shall in no event be required to make any rebate or refund to the exhibitor in connection with any cancellation of this application. Show Management reserves the right to relocate an exhibitor to a space other than specified herein. A change in location shall not relieve the exhibitor of their obligations hereunder.

International shipments of products and booth display must clear Canadian Customs by December 1, 2020. Show Management must be informed by December 1, 2020 if the product/booth display has not been released by Canadian Customs. Should an International Shipment not clear customs by this day, Show Management reserves the right to release and/or reallocate the space and shall in no event be required to make any rebate or refund to the exhibitor.

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Exhibitor Categories Selection

Please select the category/categories that best describe your business (maximum 4 allowed):

- |  |  |
|--|--|
| <input type="checkbox"/> Academic / Education              | <input type="checkbox"/> Landscape / Outdoor                 |
| <input type="checkbox"/> Accessibility                     | <input type="checkbox"/> Lighting                            |
| <input type="checkbox"/> Appliances                        | <input type="checkbox"/> Magazines                           |
| <input type="checkbox"/> Architectural / Building Products | <input type="checkbox"/> Materials / Finishes                |
| <input type="checkbox"/> Architects / Designers            | <input type="checkbox"/> Media                               |
| <input type="checkbox"/> Art Gallery                       | <input type="checkbox"/> Paint & Wallpaper                   |
| <input type="checkbox"/> Association                       | <input type="checkbox"/> Retail                              |
| <input type="checkbox"/> Builder / Developer               | <input type="checkbox"/> Senior Living                       |
| <input type="checkbox"/> Carpet & Flooring                 | <input type="checkbox"/> Services                            |
| <input type="checkbox"/> Ceiling / Wall Systems            | <input type="checkbox"/> Signage / Wayfinding                |
| <input type="checkbox"/> Commercial / Workspace            | <input type="checkbox"/> Sound Control / Masking / Acoustics |
| <input type="checkbox"/> Custom / Specialty                | <input type="checkbox"/> Stone & Tile                        |
| <input type="checkbox"/> Fabrics / Textile / Wallcoverings | <input type="checkbox"/> Sustainable / Wellness              |
| <input type="checkbox"/> Hardware                          | <input type="checkbox"/> Technology / Innovation             |
| <input type="checkbox"/> Healthcare                        | <input type="checkbox"/> Windows & Doors                     |
| <input type="checkbox"/> Hospitality                       | <input type="checkbox"/> Window Treatments                   |
| <input type="checkbox"/> Kitchen / Bath                    |  |

**The exhibitor listing is a valuable resource for our audience; therefore, Show Management reserves the right to edit the exhibitor listed categories.**

## Additional Exhibitor Marketing Opportunities

In addition to an exhibitor listing on our website and floor plan handout there are several additional marketing opportunities available. Select from the options below and Show Management will send further details.

- IDS Website Advertising
- IDS Newsletter Advertising
- Social Media Advertising
- IDS Show Guide Advertising
- Extended Exhibitor Listing
- Conference Sponsorship
- IDS Sponsorship